

**The Symposium: Art. Culture. Sustainability.**  
**June 29/30<sup>th</sup>, 2018**  
**Academy of Performing Arts (ADK) in Ludwigsburg**

Art and culture play a key role in building a sustainable global community founded on ecological awareness and social responsibility. Art has the power to transform challenges into visions and to enable change in our social environment. Cultural institutions and everyone who works in the creative sector have a unique potential to influence the world around them.

Sustainability is above all about values. It means revisiting and sometimes discarding the values that shaped our past and constructing a new value system rooted in respect for our planet and its people today and tomorrow. The 17 Sustainable Development Goals (SDGs) adopted by the United Nations reflect this new global mindset and open the way forward; this programme for a sustainable future has achieved consensus worldwide.

Political decisions and action can clear the ground towards a sustainable future. But they will fail unless everyone – including artists and other stakeholders in the cultural field – understands the challenges and reflects them in their own behaviour. In other words, the human factor must take centre stage. *Art.Culture.Sustainability* will place these issues in the spotlight and contribute to the debate.

The morning of the *conference* (June 29<sup>th</sup>, 2018) will focus on examples from Germany and other countries where people and institutions in the arts have integrated sustainability into their programmes and processes. The afternoon of the conference will bring artists and experts together to present their work and to discuss how culture and art (can) contribute to sustainable development.

The conference aims, first, to provide a snapshot view of where we stand now and to illustrate how public discourse and (cultural) politics currently handle the environmental, economic and social challenges of sustainable development. It will add to the debate about why we need culture and art on our path towards sustainable development so as to formulate a new sustainability paradigm for the national and international context.

The second part of the Symposium consists of *Round Tables* on June 30<sup>th</sup>, 2018. Artists and academics at the conference will team up with the other participants to work on their individual ideas about concrete ways to combine arts and culture with a sustainable future.

**Programme Symposium “Art.Culture.Sustainability”  
June 29/30<sup>th</sup> 2018  
Academy of Performing Arts (ADK) in Ludwigsburg**

**29 June 2018 The Conference**

**Culture and Sustainability**

- 10.00 h Welcome address by Elisabeth Schweeger, Managing and Artistic Director of the ADK  
Welcome by Petra Olschowski, Secretary of State  
Welcome by Konrad Seigfried, Deputy Mayor of Ludwigsburg
- 10.15 h Keynote  
»It's time to act – the role of culture for a sustainable future« Harald Welzer
- 11.00 h Coffee Break
- 11.15 h »Inspiring cultural leadership for a sustainable future«  
Alison Tickell | Julie's Bicycle|  
(in English)
- 11.35 h »The Council for Sustainable Development: Initial experience and next steps«  
Bodo Richter
- 11.55 h »Sustainability strategies and action in Ludwigsburg«  
Konrad Seigfried, Deputy Mayor of Ludwigsburg
- 12.15 h Panel discussion  
»How can art and culture have any impact on sustainable development?«  
Moderator: Annett Baumast
- 13.15 h Lunch Break

**Art and Sustainability**

- 14.15 h Keynote  
»No sustainability without aesthetics«
- 15.00 h »Looking from within: Sustainability on the skyline of art«  
Georg Steinmann

15.20 h »Save us who ever can - 2 years with the Future Lab at Braunschweig Theatre«  
Sven Hönig

15.40 h »Save the world with this melody!«  
Bernadette La Hengst

16.00 h Coffee Break

16.15 h Discussion | Panel  
»What makes art sustainable?«  
Moderator: Iphigenia Taxopoulou

17.15 h Conclusions  
Elisabeth Schweeger | Annett Baumast, | Iphigenia Taxopoulou

17.30 h Break

#### Performance

»Mendelssohn sits down at a long conference table and launches at breakneck speed and with great virtuosity into an hour-long monologue. ... Anna Mendelssohn, it is soon clear, has taken on not only climate change as a theme, but the rhetoric underlying how it is reflected. She exhibits the language used in a specific context, if we listen closely and note the details« Der Standard

18:00 h Performance  
»Cry me a river« A one-woman climate conference  
by and with Anna Mendelssohn  
(in English)

19.00 h Interview with the artist and director Yosi Wanunu  
Q&A with the audience, Anna Mendelssohn and her director Yosi Wanunu  
(moderated by Annett Baumast)

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## 30 June 2018 The Round Tables

The Round Tables are platforms for discussion among participants in varying groupings. There will be five tables with five different topics, which will be outlined beforehand by the five presenters. Participants can choose up to three topics and Round Tables. This means they will take part in three consecutive sessions by moving between their chosen Round Tables. Presenters and participants will engage instructively and interactively in conversation on the given topic. The goal is for participants to emerge from their sessions with a better understanding of the issues concerned, knowing why it matters to take action and what steps are needed to achieve a more sustainable future.

### Topics – Round Tables

»Sustainable art: What makes it effective?«

George Steinmann

»Cultural leadership for sustainability«

Alison Tickell

«Organisational change: How to embed sustainability in an arts organisation»

Iphigenia Taxopoulou

»Producing art and culture in an ecologically and socially sustainable way«

Annett Baumast

»Arguments for sustainability in art and culture: How do I tear down the walls?«

Adrienne Goehler

### Programme

|                 |                                                   |
|-----------------|---------------------------------------------------|
| 10:00 h         | Introduction (Annett Baumast)                     |
| 10:15 h         | Short presentation of the five Round Table topics |
| 11:15h          | Break - <i>participants choose their topics</i>   |
| 11:30 h         | 1 <sup>st</sup> round at the five Round Tables    |
| 12:20 h         | 2 <sup>nd</sup> round at the five Round Tables    |
| 13:10 – 14:10 h | Lunch break                                       |
| 14:10 h         | 3 <sup>rd</sup> round at the five Round Tables    |
| 15:00 – 15:15 h | Break <i>and compilation of results</i>           |
| 15:15 h         | Dinner talk: Presentation of Round Table results  |
| 16:15 h         | End of the symposium                              |

## Participants

With contributions by

**Adrienne Goehler**

*Freelance writer and curator*

**Sven Hönig**

*Actor, utopia expert and democracy champion*

**Bernadette La Hengst**

*Musician and theatre maker*

**Anna Mendelssohn**

*Actress and performer*

**Petra Olschowski**

*Secretary of State, Baden-Wuerttemberg Ministry of Science, Research and Art*

**Bodo Richter**

*Scientific Adviser to the German Council for Sustainable Development*

**Elisabeth Schweeger**

*Managing and Artistic Director, Akademie für Darstellende Kunst Baden-Württemberg*

**Konrad Seigfried**

*Deputy Mayor of Ludwigsburg*

**George Steinmann**

*Artist, musician and scientist*

**Alison Tickell**

*Director of Julie's Bicycle, («Sustaining Creativity», London)*

**Harald Welzer**

*Director, Norbert Elias Center / Europa-Universität Flensburg, Director of "futzurzwei"*

**Yosi Wanunu**

*Director*

## Curators

Annett Baumast

Expert in sustainability in culture, Board member of »Netzwerk Nachhaltigkeit in Kunst und Kultur 2N2K«

Iphigenia Taxopoulou

General Secretary of the European theatre network mitos21